

ANA launches design contest to celebrate 60th anniversary

Passengers invited to design a unique aircraft body

TOKYO August 30, 2012 –ANA will celebrate its 60th anniversary in December 2012. In 1952, ANA was founded with a fleet of two helicopters and has since grown into one of the world's leading airlines, flying a total of over 45 million passengers every year.

To express our thanks for the support of passengers over the past six decades, ANA today announces that it is to hold an aircraft body design contest. The winning design will be painted on a Boeing 767-300 and will fly across Japan's skies.

Competition details are as follows:

Application Period	September 1 (Sat) – September 30 (Sun), 2012 <i>Postal entries must arrive by September 30</i>
Eligibility	No restrictions <i>Professional artists may also apply</i>
Categories	(1) Aged 12 and under (2) Aged 13 to 18 (3) Aged 19 and over
Application method	By post or via our competition website http://ana60thcontest.jp <i>For further details, please see the application form or the competition website</i>
Judging method	(1) Selection of winning entries Selection method: The ANA Campaign Office will select the winning entry in each category. Announcement date for winning entries: October 9, 2012 (Tues) (2) Selection of overall winner Selection method: ANA passengers and ANA group employees will vote for an overall winner from among the category winners. Voting period for overall winner: October 9, 2012 (Tues)-October 21, 2012 (Sun) Announcement date for overall winner: December 1, 2012 (Sat)

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About ANA Group

All Nippon Airways (ANA) is the ninth largest airline in the world by revenues and the largest in Japan by passenger numbers. Founded in 1952, it flies today to 76 domestic and international cities in a fleet of 231 aircraft serving a network of 174 routes. ANA has 33,000 employees and operates about 1,000 flights a day. In 2011, it carried 43 million passengers and generated revenues of \$17.1 bn. ANA has been a core member of Star Alliance since 1999 and launched a joint-venture with United Airlines on trans-Pacific and Asia routes in April 2011; ANA launched a joint-venture with Lufthansa on Japan-Europe routes in October 2011. ANA has more than 23 million members belong to its Frequent Flyer Program (ANA Mileage Club). ANA is the launch customer for the world's newest and most advanced passenger aircraft, the Boeing 787 Dreamliner.